Assessment Criteria for Thesis Prospectus:
Creative Writing Concentration

1. The prospectus proposes a valid and original creative project.

EXCELLENT: The project described in the prospectus exceeds the requirements, and is unique in two or more of the following ways: form, theme, and subject matter.

GOOD: The project described in the proposal meets the minimum requirements, and is original in two of the following ways: form, theme, or subject matter.

FAIR: The project described in the proposal meets the minimum requirements, and is original in only one of the following ways: form, theme, or subject matter.

POOR: The project described in the proposal meets the minimum requirements, but is not original in form, theme, or subject matter.

INADEQUATE: The project described in the proposal does not meet the minimum requirements.

2. The prospectus demonstrates proficient knowledge of genres and forms, major works and writers, and specific aspects of the creative process.

EXCELLENT: The prospectus demonstrates advanced knowledge of genres and forms, major works and writers, and specific aspects of the creative process.

GOOD: The prospectus demonstrates basic knowledge of genres and forms, major works and writers, and specific aspects of the creative process.

FAIR: The prospectus demonstrates limited knowledge of genres and forms, major works and writers, and specific aspects of the creative process.

POOR: The prospectus demonstrates insufficient knowledge of genres and forms, major works and writers, and specific aspects of the creative process.

INADEQUATE: The prospectus demonstrates no knowledge of genres and forms, major works and writers, and specific aspects of the creative process.
3. The prospectus proposes a clear and effective plan for completing the creative project described, including submitting the finished project for publication.

**EXCELLENT:** The prospectus proposes a detailed and thoughtful plan for completing the creative project described, including a plan for submitting the finished project for publication that evidences advanced knowledge of the publishing marketplace.

**GOOD:** The prospectus proposes a complete, basic plan for completing the creative project described, including a plan for submitting the finished project for publication that evidences knowledge of the publishing marketplace.

**FAIR:** The prospectus proposes a basic plan for completing the creative project described, but that plan may be flawed in significant ways: problematic timeline, a plan for submitting the finished project for publication that evidences limited or no knowledge of the publishing marketplace, etc.

**POOR:** The prospectus proposes a basic plan for completing the creative project, but lacks important elements (timeline, plans for submitting the finished project for publication, etc.).

**INADEQUATE:** The prospectus lacks any plan for completing the creative project described, or for submitting the finished project for publication.